



ANTHONY CARROZZO
GRAPHIC ARTIST
WEB DESIGNER

516.322.8177
acarozzo@gmail.com
www.acarozzo.com

A dynamic, hardworking, reliable individual who works well with others as well as alone. Talented, organized and detail-oriented with a proven record of solid, versatile design, strong self initiative and positive attitude. I strive to obtain and keep a challenging design position that will allow the implementation of my skills and talents through the application of my combined creative artistic abilities and technical education resulting in contributing to the success of a progressive organization.

EMPLOYMENT

WIRELESS CHANNELS Woodbury, NY
SENIOR DESIGNER 11/08 – Present

Project Manager and Designer for new website and all related graphics and content. Creator of all E-mail blasts and online advertisements to promote product and the company. Worked with marketing department to develop and create postcards, direct mailers, posters, and other promotional material.

UNITED NATIONS New York, NY
WEB/GRAPHIC DESIGNER 8/08 – 11/08

Designed the front-end and graphical interface for websites and web-based applications to support international U.N. missions. Brand creation, exploration and execution for internal applications and websites. Created web and print graphics for various applications.

STEVE & BARRY'S Port Jefferson, NY
SENIOR DESIGNER 5/06 – 7/08

Created in-store and external marketing materials & web content (banners, signs, brochures, flyers, store displays, ads, lookbooks, web graphics, email blasts, etc). Collaborated with brand directors and marketing dept. to ensure consistent and effective supplemental materials. Directed and worked with the visual art design team in India. Traveled to India for on-site management. Creative concept development and advancement with many celebrity brands including the Stephon Marbury, Sarah Jessica Parker, Venus Williams & Amanda Bynes exclusive clothing lines.

I.D.S. MENUS Holbrook, NY
GRAPHIC DESIGNER 5/05 – 5/06

Worked with the marketing team to promote and inform clients of new and existing products & services through print, direct mail & web. Maintained & updated company's website [idsmenus.com], creating the content and navigation. Designed layouts for restaurant menu boards, graphics & other P.O.P. displays in the food industry.

POLYPLASTIC FORMS, INC. Farmingdale, NY
GRAPHIC DESIGNER 5/04 – 5/05

Managed small marketing dept. - organized and followed through with magazine and internet advertising campaigns. Graphic design and advertising work: ads, mailers, sell sheets, catalogs and web. Maintained & updated company's website [polyplasticforms.com]. Operated 60" digital printer and laminator. Set up and executed jobs for CAD, CNC and vinyl machine

QUALIFICATIONS

DESIGN APPLICATIONS Photoshop, Illustration, Indesign, Dreamweaver, Flash
OTHER PROGRAMS Word, Excel, Powerpoint, Front Page, Quark
SCRIPT LANGUAGES HTML, CSS, Flash Actionscript

EDUCATION

SUNY FARMINGDALE 2002 – 2005

Bachelors Degree in Visual Communications
Presidents List. GPA - 3.8

Studied art abroad in Greece, Italy, France, Belgium & Holland

STONY BROOK UNIVERSITY 2001 – 2002

N.Y. INSTITUTE OF TECHNOLOGY 2000 – 2001

VIEW MY ONLINE PORTFOLIO:
www.acarozzo.com