



ANTHONY CARROZZO
ART DIRECTOR
GRAPHIC DESIGNER

516.322.8177
acarozzo@gmail.com
www.acarrozzo.com

DESIGN PORTFOLIO:
www.acarrozzo.com

My name is Anthony Carrozzo and I am an Art Director / Graphic Designer living in New York. I specialize in visual marketing design for both print and web and have experience creating and maintaining many brands and identities. The variety of employment experiences and design projects throughout the years have put me in a great position to use my skills to promote and achieve any company's goals through smart visual communication.

EMPLOYMENT

MOBILEISTIC

& THE ARJAY GROUP OF COMPANIES Hauppauge, NY
ART DIRECTOR / GRAPHIC DESIGNER 2009 - 2011

Primary designer for the Arjay Group of Companies including Arjay Wireless, Mobileistic, Input Wireless, Airtech & more. I am responsible for designing a whole range of wholesale and retail marketing pieces including flyers, business cards, posters, catalogs and style guides. I am also continuously creating new identity packages for spawning companies offering them custom logo & business card design, as well as a brand guideline for style, color & font usage for both print and web.

UNITED NATIONS

WEB/GRAPHIC DESIGNER New York, NY
2008 - 2009

Designed the front-end and graphical interface for websites and web-based applications to support international U.N. missions. Brand creation, exploration and execution for internal applications and websites. Created web and print graphics for various projects.

STEVE & BARRY'S

SENIOR DESIGNER

Port Jefferson, NY
2006 - 2008

Created in-store and external marketing materials & web content (banners, signs, brochures, flyers, store displays, ads, lookbooks, web graphics, email blasts, etc). Collaborated with brand directors and marketing dept. to ensure consistent and effective supplemental materials. Directed and worked with a visual art design team in India. Traveled to India for on-site management. Creative concept development and advancement with celebrity endorsed brands including Stephon Marbury, Sarah Jessica Parker, Venus Williams & Amanda Bynes exclusive clothing lines.

I.D.S. MENU

GRAPHIC DESIGNER Holbrook, NY
2005 - 2006

Worked with the marketing team to promote and inform clients of new and existing products & services through print, direct mail & web. Maintained & updated company's website [idsmenus.com], creating the content and navigation. Designed layouts for restaurant menu boards, graphics & other P.O.P. displays in the food industry.

POLYPLASTIC FORMS, INC.

GRAPHIC DESIGNER Farmingdale, NY
2004 - 2005

Managed small marketing dept. - organized and followed through with magazine and internet advertising campaigns. Graphic design and advertising work: ads, mailers, sell sheets, catalogs and web. Maintained & updated company's website [polyplasticforms.com]. Operated 60" digital printer and laminator. Prepared and executed jobs for CAD, CNC and vinyl cutting machine.

QUALIFICATIONS

ADOBE APPLICATIONS

InDesign, Photoshop, Illustrator, Dreamweaver, Flash

OTHER PROGRAMS

Word, Excel, Powerpoint, Quark

SCRIPT LANGUAGES

HTML, CSS, Flash Actionscript

EDUCATION

SUNY FARMINGDALE

2002 - 2005

Bachelors Degree in Visual Communications

Presidents List. GPA - 3.8

Studied art abroad in Greece, Italy, France, Belgium & Holland

STONY BROOK UNIVERSITY

2001 - 2002

N.Y. INSTITUTE OF TECHNOLOGY

2000 - 2001